



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

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5TH ANNUAL AIRPORT 5K WALK/RUN BENEFITS LIFETIME ASSISTANCE

Monroe County Executive Maggie Brooks today joined representatives of Lifetime Assistance, Inc. and the Lifetime Assistance Foundation to kick off the 5th Annual Airport 5K Walk/Run at the Greater Rochester International Airport (GRIA). This is the fifth year that Monroe County and Lifetime Assistance have teamed up to hold this unique and important community event.

"The Airport 5K Walk/Run offers our community the opportunity to come together to raise awareness, and support children and adults with developmental disabilities in our area," said Brooks. "This outstanding event benefits Lifetime Assistance and the more than 1,500 people they serve throughout Monroe County and the surrounding region. In the last four years, over \$115,000 has been raised to help provide programs and services to meet the needs of local families."

"Monroe County is pleased once again to partner with Lifetime Assistance to make this wonderful community event possible," Brooks added.

Contributions from the Airport 5K Walk/Run directly benefit Lifetime Assistance, Inc. and ensure that individuals will have access to the services they need in the future. This year, over 350 runners and walkers are participating in the event.

"We have been fortunate to have the tremendous support of Monroe County, local businesses and members of the community – all of whom have come together to make a difference in the lives of the people Lifetime serves," said Kathleen Kiernan, Executive Director of the Foundation, which raises charitable funds to support Lifetime Assistance, Inc.

The Airport 5K Walk/Run is a great family event that offers a variety of activities for attendees to enjoy. Participants view displays of aircraft and airfield operations equipment, enjoy the Seneca Park ZooMobile, and interact with local radio personalities from Mix 100.5. This year's event also features a new "Fun Run" for children under the age of 12 years.

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Lifetime Assistance, Inc., founded in 1978, provides comprehensive services to children and adults with developmental disabilities, and their families. Lifetime Assistance now serves approximately 1,500 people and is one of the five largest not-for-profit service organizations in Greater Rochester. In 1994, the Lifetime Assistance Foundation was established to support services for persons with disabilities well into the future. The Foundation advocates and is responsible for the raising of charitable funds that will benefit programs and services for individuals with developmental disabilities.

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*For further information call:
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